

Partnerships Manager Maternity Cover

Information for Applicants



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Welcome from our CEO

Dear Applicant,

Thank you for your interest in the post of **Partnerships Manager (Maternity Cover)** with NICHS. This is a vital role for the charity, to strategically and operationally lead and develop the organisations Corporate Fundraising, Give As You Earn and Trusts and Foundations programmes

I believe that in order to make the difference that we do, it is essential to recruit a team of high performing, dedicated staff. In this application pack you can find out more about what it takes to become a key part of the NICHS team.

As a voluntary sector organisation, one of the most important investments we make is in our people.

By embracing the world recognised Investors in People Standard, we have made a commitment to strive towards the very best in people management excellence and to make NICHS a great place to work.

We will appoint an individual who possess the skills and qualities that match our values. These values articulate those things that we genuinely believe in, and our Partnerships Manager will be a champion for these, and promote them in every aspect of what they do.

Our values are Compassionate, Courageous, Considerate and Committed.

For many, this values-driven culture is a key element of what makes NICHS a *special* place to work. People demonstrate how they experience the values personally and strive to act as role models, applying them on a daily basis in their relationships both with service users and colleagues; treating people with dignity and respect; supporting people to be involved in their communities; taking responsibility for actions; and being honest, open and accountable. In short, achieving our charitable aims to the highest possible standard.

Our collaborative working style has brought together staff from across departments, and built a strong sense of team identity. The successful candidate will be joining the NICHS team at an important time, and will play a key role in providing a needs-based support service to people affected by chronic lung conditions

We are lucky to have attracted and retained a resilient and talented work force, and have many long serving members of staff, some who have been with us for more than 30 years: clear evidence that NICHS is a special place to work, with a climate of positivity, characterised by optimism, mutual supportiveness and good humour.

I would like to thank you for your interest in joining the NICHS team.

Yours faithfully,

Declan Cunnane

Chief Executive

Our Background

The work we do is vital for everyone in Northern Ireland.

Today in Northern Ireland, ten people will suffer a heart attack. Eleven people will have a stroke. And one in every eight deaths will result from respiratory failure. In addition to this, almost 340,000 people are living with long term chest, heart, or stroke conditions.

Northern Ireland Chest Heart & Stroke is a local charity which helps people living with these conditions and their families. Each year we need to raise over £3m to fund our range of programmes, community services and research in the hospitals and universities of Northern Ireland.

Our vision for Northern Ireland is one where everyone can live life to the full, free from chest, heart and stroke illnesses. To achieve this, our work is focused in these areas: Care Services, Prevention, Health Promotion, Research, Lobbying and Policy Work.

All our work is in Northern Ireland. When people donate to NICHS, they know their entire gift will be used for local benefit. Please visit our website to find out more about what we do and the difference that we make - www.nichs.org.uk.



OUR CULTURE

Our Values are the principles that drive us, the things that are most important to us, our

motivation. They reinforce the way we interact with each other, our volunteers, service users and everyone else. They describe why NI Chest Heart & Stroke is unique, and they help to drive the culture of our organisation.

We have identified the four values that best identify the principles that are most important to us, Compassion, Courage, Consideration and Commitment, the 4 C's.

All our activities are undertaken to the highest possible ethical standards. In addition to

meeting our legal and regulatory requirements, we are committed to acting openly and

honestly in all our activities and comply with the standards outlined in the Code of Fundraising Practice and the Charity Governance Code.

- o We will act honestly, truthfully and with integrity in all our actions
- o We will report our activities in a transparent and open way
- o We will treat everyone with dignity and respect
- o We will always act impartially and objectively and avoid conflicts of interest

Our Purpose

Care	Health Promotion	Research	Policy & Campaigning
We will offer and deliver exceptional	We will contribute &	To find better ways to prevent, treat	To put chest, heart and stroke
Care Services to meet the needs of people who have chest heart and	collaborate with others to prevent chest, heart and stroke illnesses	and care for people affected by chest heart and stroke	conditions at the heart of Government and Health Service
stroke illnesses & their carers	and avoidable deaths	illnesses	Agendas



STRATEGIC PLAN SUMMARY 2018-2023

Care

Purpose	We will offer and deliver exceptional Care Services to meet the needs of people who have chest heart and stroke illnesses & their carers.
Priorities	to increase the number of people availing of our services
	to continuously improve the quality and impact of our services

Health Promotion

Purpose	We will contribute & collaborate with others to prevent chest, heart and stroke illnesses and avoidable deaths
Priorities	to raise awareness of personal risk factors
	to empower people to take action to reduce their risk of illness and

avoidable death
to work with people and communities at high risk on chest heart and stroke illness
to reach out to more young people to develop a healthy start

Research & Impact

Purpose	To find better ways to prevent, treat and care for people affected	
	by chest heart and stroke illnesses	
Priorities	to fund high quality local research that will deliver tangible benefits	
	to apply learning from research to influence policy and services	
	Use our research to improve our services and to inform our public policy positions	

Policy & Campaigning

Purpose	To put chest, heart and stroke conditions at the heart of
·	Government and Health Service agendas
Priorities	to influence public policy relating to chest, heart and stroke conditions
	• to achieve greater impact on population level health outcomes
	to ensure chest heart and stroke survivors have access to the best treatment and care

People

Purpose	We will strive to be a value-driven high performing team, with a culture of openness and accountability
Priorities	to nurture a culture of strong leadership and continuous improvement
	to ensure our people demonstrate our values
	to invest in our people
	to promote health and wellbeing within the workplace

Income Generation

	sustainable approach
Priorities	to grow existing income streams
	to introduce new and innovative income streams

Corporate Services

Purpose	To ensure efficient and effective support is given to enable delivery of our charitable activities
Priorities	to ensure regular and accurate financial reporting
	to ensure robust policies and procedures are in place, complied with and regularly updated
	to provide secure, flexible, innovative and responsive IT and physical Infrastructure

Marketing & Communications

Purpose	To inform, grow and engage our audience
Priorities	All our messages are engaging and informative
	Maximum use of all platforms and channels
	Raise the profile and awareness of NI Chest Heart & Stroke
	Improve staff and volunteer engagement



The Role

JOB DESCRIPTION

Position: Partnerships Manager (Maternity Cover)

Reports to: Director of Income Generation

Responsible for: Corporate Fundraiser, Fundraising Support Officer

Hours: 35 hours per week

Location: Home-based and HQ Office

Salary: NJC point 34 £37, 890

Contract: Full time, temporary for 12 months

Probationary period: 6 months

Job Description

To strategically and operationally lead and develop the organisations Corporate Fundraising, Give As You Earn and Trusts and Foundations programmes.

Main Responsibilities

1. Strategy, Planning and Financial Management

- To lead the strategic and operational planning, budgeting and development, of appropriate income streams.
- To review and update relevant fundraising strategies for relevant fundraising areas.
- To work with the Director in setting achievable income and expenditure budgets for fundraising areas of responsibility.
- To monitor progress against budget and reforecast income and expenditure.
- To achieve or exceed targets by managing the resources within the agreed budget and ensuring value for money.

- To ensure effective use of the fundraising database in monitoring income and reporting on each campaign and activity against set targets.
- To keep abreast of changes within the sector, reflecting critical aspects in updating the fundraising programmes.

2. Donor Development

- Responsible for managing and providing support for a number of key Corporate,
 GAYE and T&F partners and individuals.
- To research Trust and Foundation opportunities and Corporate donors and develop cultivation plans to develop their support.
- As appropriate, solicit gifts at face to face meetings sometimes involving senior colleagues or peer to peer volunteers in meetings and in making the ask and developing appropriate stewardship strategies.
- Understand and communicate persuasively NICHS work to prospective donors by preparing well targeted funding applications, pitches and presentations and by all other appropriate written and verbal means.
- Ensure that all gifts received are appropriately acknowledged and establish recognition opportunities for donors where appropriate.
- To ensure the effective use of the fundraising database Raisers Edge to ensure that all supporters, volunteers and donors are managed effectively.

3. Communication & Marketing

- To produce effective, creative and inspiring marketing materials for events and planned activities within the agreed budgets
- To devise and implement effective marketing techniques and tools to maximise engagement, support and income from Corporate, GAYE and Trusts.
- To maintain good relations and an excellent standard of communications with all internal and external stakeholders.

4. Staff management

- To provide full responsibility for all aspects of managing and supporting the Corporate Fundraising Team. This includes: responsibility for recruitment, induction, training, implementation of
 - 6 week 121's, performance appraisal, disciplinary and grievance procedures and other relevant policies.
- To ensure that staff are fully aware of and compliant with all relevant Legislation.

Other Duties

 The post holder should be prepared to attend meetings/events in different parts of Northern Ireland. Some meetings/events may be during evenings or weekends.

Person Specification

Person Specification

Essential:

- A Third Level qualification and 2 years' experience of account management <u>OR</u>
- In the absence of a third level qualification, four years' experience of account management
- Excellent interpersonal skills
- Experience of working with and understanding budgets
- Excellent written and oral communication and presentation skills
- Demonstrable experience in managing a diverse workload coupled with excellent prioritisation and organisational skills
- Advanced skills in Microsoft Office

Desirable Criteria

- Experience of successfully securing funding from Trusts and or Foundations
- Demonstrable knowledge of the commercial/business sector in NI
- Demonstrable experience in managing and motivating staff and volunteers
- Knowledge of the work of NICHS
- A clear desire and drive to work in the charity sector
- Experience in using a CRM Database system

SUMMARY OF TERMS AND CONDITIONS

Annual Leave: The post-holder will be entitled to 25 days annual leave. This is exclusive of 10 bank and public holidays. The annual leave year runs from 1 April to 31 March.

Pension: Organisation's contributory pension scheme (% employee Contribution will be matched by % employer contribution)

Car Mileage: The post-holder will be reimbursed for any business mileage under the Car Mileage Scheme.

Health Scheme: You will be eligible to join the health scheme provided by the organisation.

Death in Service: You will be eligible to join the death in service scheme provided by the organisation.

References: All offers of employment are subject to two satisfactory written references

All applicants will be required to produce:

Evidence of relevant academic and professional qualifications

Evidence of relevant vehicle documentation

Successful applicants must evidence their right to work in the UK (under the Asylum and Immigration Act). This will be evidenced in the first instance by a passport or other forms of identification that will be outlined if no passport is available.

This job description is not intended to be restrictive or definitive.

It is important to note that the responsibilities if the post may change to meet the requirements of the evolving services that the charity provides.

NICHS is an Equal Opportunities Employer

What we do for you - Our reward statement

Salary

Employer Pension contributions (NEST/Company pension scheme)

Access to Financial Adviser

Pay increases linked to NJC – cost of living

Organisation wide training budget
Attendance at external seminars and
conferences

Accommodation at events

Business expenses

Car Mileage Scheme

Uniforms

Enhanced paid annual leave

Paid Bank and Public Holidays

Additional celebration days e.g. Royal Wedding, Jubilee

TOIL & Managed Time

Enhanced sick pay

Enhanced Parental Pay (maternity, paternity, adoption pay)

Laptop provision

Mobile phone provision

Bike to Work scheme

Translink TaxSmart scheme

Death in service plan

Return to work interviews
Occupational Health service
Access to Independent counselling service
24/7

Access to a free health check

Staff Health and Wellbeing days

Kitchen facilities

Free tea/coffee/milk/water fountains

Flowers/gifts to recognise employees with 10 and 15 years service

Chairman's letter and gift to recognise staff with 20+ years service

Comprehensive induction training
Investors in People Silver Accreditation
6 month probation period
Annual Performance Review
121 meetings with line manager
Team Meetings

On the job learning

Learning & development linked to Operational plan

Continuing professional development

Learning & development linked to individual requests

Study leave

Strategy away days

Staff team building away days

Coaching & mentoring

Training certificates

Open culture of communication

Staff empowerment – involvement in decisions and consultations

Policies and procedures

Equality of opportunity

Childcare Vouchers Scheme Compassionate & Bereavement Leave Early closure at Christmas, Easter and July

Part time work

Compressed Hours

Remote/Home Working

Parental leave

Dependency leave

Job share

Flexible working hours

Domestic distress leave

Reasonable time off to attend appointments

Marriage leave

Incremental increases to annual leave to recognise long serving staff

How to apply

PLEASE READ THE FOLLOWING INFORMATION CAREFULLY

- 1. Your application pack contains information about NICHS, the job vacancy and the person required. You should read these carefully.
- 2. You must complete the application form fully and accurately. If there is insufficient space for your answer, continue on a separate sheet. If typing your application form, the boxes will expand as you type.
- 3. It is your responsibility to ensure that sufficient information is given on the application form to enable the shortlisting panel to assess your suitability for this post.
- 4. PLEASE SHOW CLEARLY IN SECTION 4 OF YOUR APPLICATION HOW YOU MEET THE ESSENTIAL AND DESIRABLE CRITERIA OUTLINED IN THE PERSON SPECIFICATION ENCLOSED.

THE SHORTLISTING PANEL WILL REFER TO THIS SECTION **ONLY** WHEN DECIDING WHETHER YOU HAVE PROVIDED SUFFICIENT EVIDENCE TO DEMONSTRATE THAT YOU MEET THE CRITERIA.

Please do not assume that because you have mentioned something in an earlier section of the form, that the panel will accept this as evidence that you meet the criteria. You must clearly describe in Section 4 the example you are relying on to demonstrate your skills and experience. Your application form will not be shortlisted if you do not describe the specific actions **you** took for each example you cite.

5. Mission, Vision and Values of NICHS

Employees of NICHS must support its Mission, which is to prevent chest, heart and stroke illnesses in Northern Ireland and care for those affected by them. All staff must be committed to the Vision of the charity, which is a Northern Ireland free from chest, heart and stroke illnesses.

NICHS expects all staff to 'live' by 4 values, which underpin every aspect of our culture and activities:

Compassionate: We will be selfless and people centred, showing kindness and concern for everyone we come into contact with;

Courageous: We will be brave and challenge the status quo;

Considerate: We will treat others as we would expect to be treated ourselves;

Committed: We will be dedicated to the success of our charity

6. Applications, CV's and attached sheets:

Applications will only be accepted on the official application form (enclosed)

- Attached CV's will not be considered, either in lieu of the application form or in conjunction with it.
- Attached sheets will only be considered where they are continuation sheets of a section of the application form where insufficient room was available to include all the necessary details.
- 7. It is the responsibility of the applicant to ensure an email or signed hard copy of the complete forms, together with the completed Equal Opportunities Monitoring Questionnaire, (please put in a separate envelope marked Monitoring Officer) is returned by Fri 15 October 2021,
- 8. Application forms received after this time and date will not be accepted.
- 9. Under section 8 of the Asylum and Immigration Act 1996, all successful applicants must provide Documentary evidence of their identity for verification and photocopying.

Completed applications should be returned no later than 12 noon on Friday 15 October 2021

to:

Caoimhe Devlin
Head of HR
NI Chest Heart and Stroke
21 Dublin Road
Belfast
BT2 7HB

Or recruitment@nichs.org.uk

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